

# An Improved Hoyt Group Website, Significant Changes and Additions

The Improved Hoyt Website, still in process but:

Check it out at [www.Hoyt.org](http://www.Hoyt.org)

**New:** **Maury Seldin on Strategy Matters:  
Subprime Crisis Strategic Decision-Making:  
A Discussion of What Went Wrong and  
Strategies to Deal With It**

- See the Home Page Directory on page S-8 of the Supplement to this Newsletter.
- Cyberspace Seminar on Improving Decisions: This blog is a supplement to the "Maury's General Blog." It is designed as a web based seminar on the topic of "The Great Recession: Vision Problems of the Experts and Concepts Useful in Avoiding Such Debacles."
- *Maury's General Blog:* Selected comments from bloggers on critical real estate issues of the day, organized in three categories:
  - Preventing Foreclosure & Housing Policy
  - Institutional Change: Public Policy
  - Other Interdisciplinary Discussions
- "The Housing Problem and the Economic Crisis: Evaluating Policy Prescriptions" (A Subprime Crisis Research Program (SCRIP) Report)
- Other SCRIP Research Reports
- Additional Reference Items
  - Bibliographies and Other Research Materials (Especially see "Reading Recommended to Improve Forecasting Outcomes")
  - Selected Essays on Strategy and Improving the Relevance of Academia
  - Preliminary Draft of a Progress Report on the SCRIP (Subprime Crisis Research Program)
  - Items on Project New Initiative

**New:** **Hoyt and Weimer School Fellows Networking**  
(members only; under development)

- See the article, page 7 in this Newsletter

**New:** **Opinions and Comments on Current Real Estate Concerns** (under development)

- Solicitation of responses from Hoyt and Weimer School Fellows to timely questions on "hot topics." Survey results will be shown online. Consensus opinions about real estate markets, key risks, and needed areas of research will be identified.

## Navigating the *Maury Seldin on Strategy Matters* Site

Navigating the *Maury Seldin on Strategy Matters* site can be confusing unless one has an overview of how the structure was designed for a variety of uses.

- The original intent was to simply supplement the reporting on the Subprime Crisis Research Program as it functioned through the Subprime Crisis Research Council. That is accomplished in the second and third columns of the home page of *Maury Seldin on Strategy Matters*. The detail of the major categories is shown in the *Directory* that is the first item under *Directory* and *Index*, also shown on the last page of the Fall2009 Supplement to the newsletter.
- The next use was to make the site available for discussion of the issues. This is accomplished by providing what is now identified as *Maury's General Blog*. The link is on the top right side of the home page. It leads to the section identified as "Strategic Thinking with Maury Seldin." That section includes entries by Maury and others, initially by participants in a seminar led by Maury at ASPEC. It also provides the opportunity for others to make entries. Please feel free to add your comments by making an entry tied to the key essay, "Subprime Crisis Strategic Planning: A Discussion of What Went Wrong and Strategies to Deal With It."
  - ASPEC seminar materials are at the top of the first column of the home page.
  - Materials on other related issues are also in the first column, especially public policy, the use of strategy, and improving the relevance of academia.

The above is supporting material for the key essay "Subprime Crisis Strategic Planning: A Discussion of What Went Wrong and Strategies to Deal With It." That essay is reachable by clicking on the top left box of the home page. That essay was the fourth of a series of essays on the subprime crisis published as inserts to the newsletter. The preceding essays are reachable through the ASI section of the Hoyt Group home page.

- Blog entries for *Maury's General Blog* may also be tied to a major paper supported by the SCRIP and SCRC, "The Housing Problem and The Economic Crisis: Evaluating Policy Prescriptions". That paper is listed in the top right block of the home page of *Maury Seldin on Strategy Matters*, as well as other places on the site. It may emerge as a white paper of SCRC depending on participation by members of the SCRC.
- One of the ways of advancing the state of the art is to use seminars that facilitate contributions by those of diverse perspectives, especially with expertise in diverse disciplines. In order to facilitate that process in dealing with the subprime crisis, and its aftermath, the great recession, a second blog section has been added. It is identified as *Maury's Seminar Blog*. It builds on a key essay, the fifth in the series of inserts. The title is "The Great Recession: Vision Problems of the Experts and Concepts Useful in Avoiding Such Debacles." It is reachable through the long bar under the other two bars at the top of the home page. At the bottom of the home page, three categories of comments have been designated: Preventing Foreclosure & Housing Policy; Institutional Change; Public Policy; Other Interdisciplinary Discussions

A similar categorization will be developed for the cyberspace seminar. The major difference is that the general blog and SCRC activities have focused on the housing sector, related as it is to capital markets, and the cyberspace seminar is focused on mortgage finance sector of the capital markets, related as it is to both housing and the recession.